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Welcome

In January 2023 Folkestone & Hythe District Council was awarded £19.8 million from the government's Levelling Up Fund for the Folkestone – A Brighter Future project which aims to transform Folkestone town centre.

The successful bid for funding followed public engagement in 2021 as part of the development of the Place Plan for Folkestone Town Centre, when the public helped to identify projects which would create an exciting and ambitious future for the town.

Further public engagement followed in 2022, gathering feedback on the emerging content of the bid to the Levelling Up Fund, focussing on priority projects across the town.

The first phase of Folkestone – A Brighter Future will bring significant improvements to the complicated road system around Folkestone Central train station and to Cheriton Road and Cheriton Gardens, leading to Middelburg Square.

The complicated road layout was a legacy from when Folkestone was a ferry port. Improved signage and links to the town centre will be created making it easier for pedestrians and cyclists to find their way.

As well as more and upgraded pedestrian crossings, phase 1 of the project will include a new roundabout on Cheriton Road and many more areas of green spaces and seating in pedestrian areas.



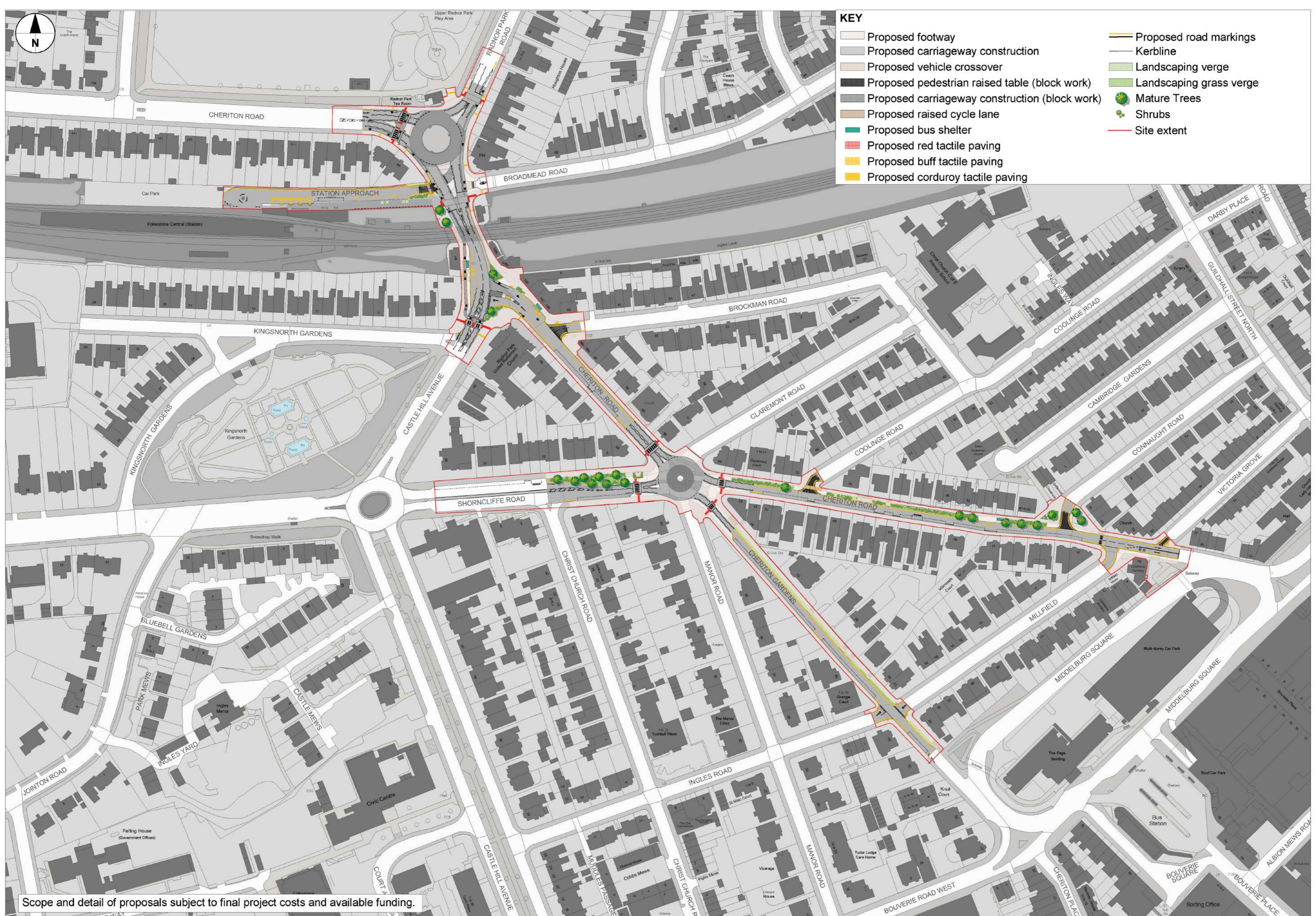
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Progress to date

AECOM, an infrastructure consulting firm, has been appointed by Kent County Council who will be Folkestone & Hythe District Council's delivery partner for the project.

AECOM is reviewing the concept designs submitted for the Levelling Up funding to ensure that they are fully workable for vehicles, pedestrians and cyclists.

We welcome your views on the proposed changes which are outlined on the map below.



Section drawings are presented on other display boards to provide a greater amount of detail and labelled referencing. Photographic and aerial images of the existing network are also provided.

You will have an opportunity at the end to tell us what you think of the proposed designs.



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The existing network: Station arrival

Station Approach



Station Approach/Cheriton Road junction



Station Approach/Cheriton Road



Cheriton Road/Castle Hill Avenue





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The existing network: Cheriton Road to Shorncliffe Road

Cheriton Road looking to town centre



Cheriton Road looking to Folkestone Central



**Cheriton Rd/ Shorncliffe Road/
Manor Road junction (1)**



**Cheriton Rd/ Shorncliffe Road/
Manor Road junction (2)**



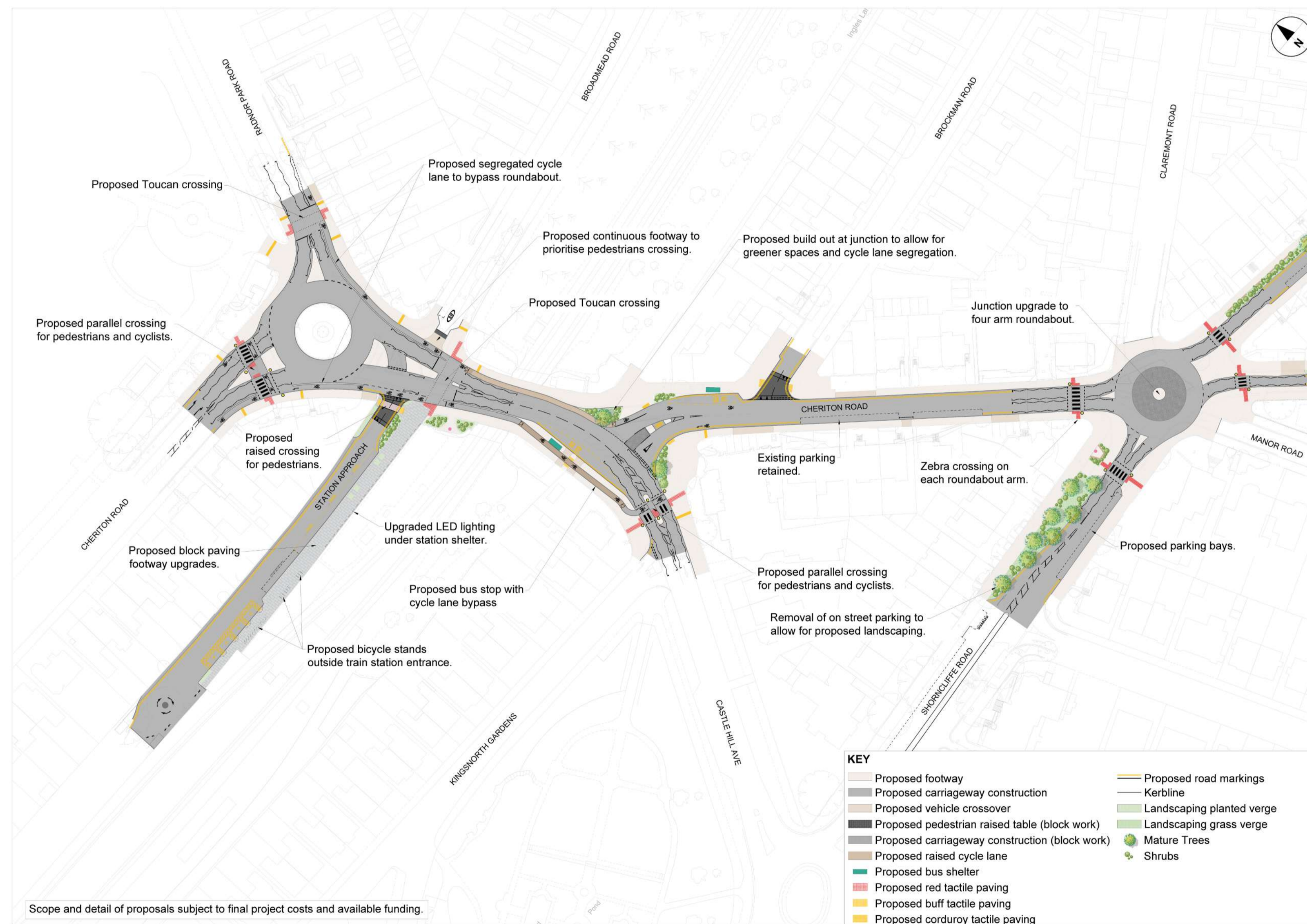


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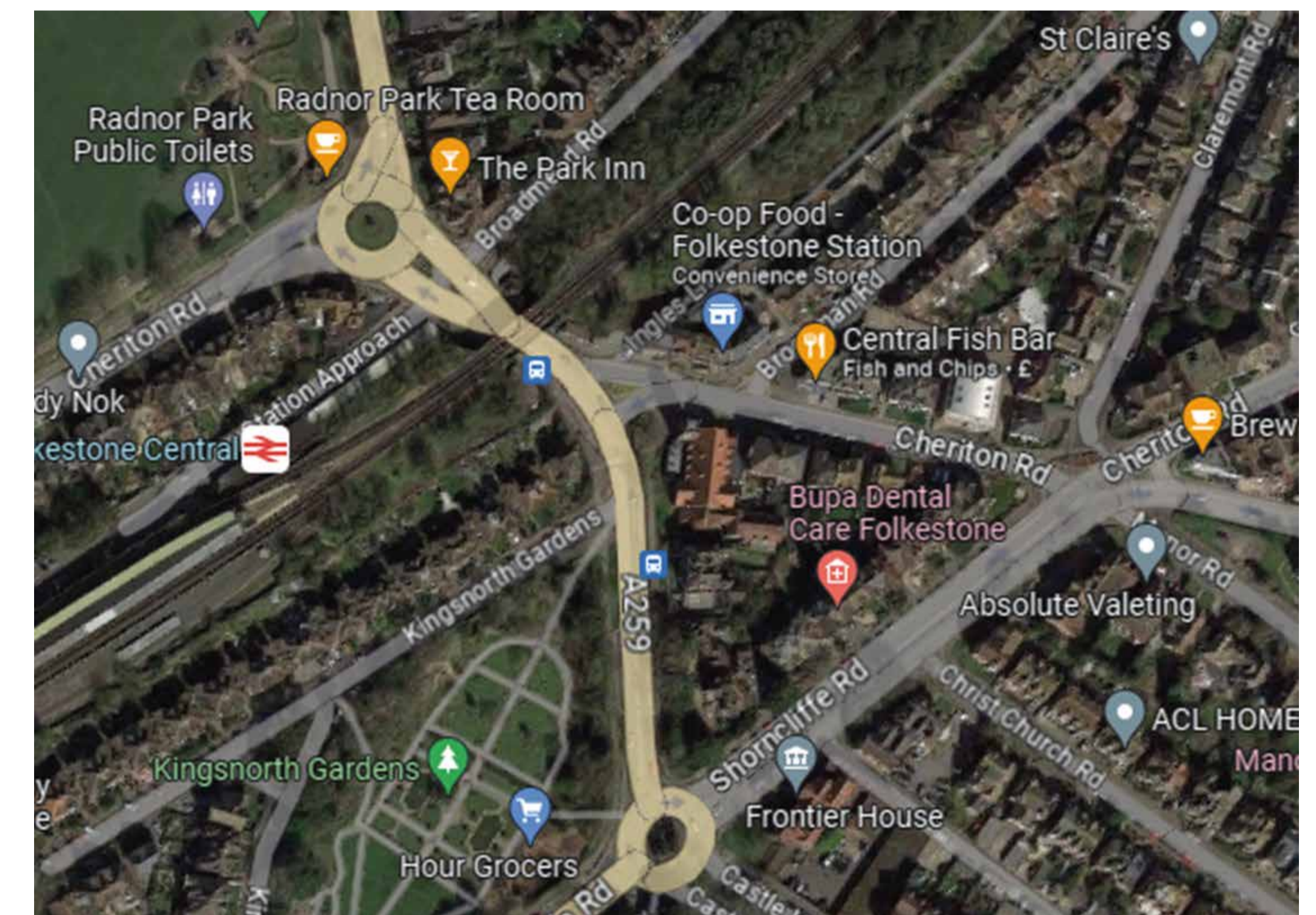
Station arrival and Cheriton Road to Shorncliffe Road: Proposed design

The drawing below shows the spatial extent of phase 1, with improvements to the existing network annotated. The existing aerial view is also provided for context. There will be an opportunity for you to give your feedback in relation to the proposals below on the final boards in this display.

Northern section of phase 1 – suggested improvements



Current aerial view





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Station arrival and Cheriton Road: Illustrative images

Cheriton Road looking south under the railway bridge



Cheriton Road looking south-east towards the town centre





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The existing network: Road and Cheriton Gardens

Cheriton Gdns looking towards Middelburg Sq



Cheriton Gdns looking towards Folkestone Central



Cheriton Rd looking towards Folkestone Central



Cheriton Rd looking towards Middelburg Sq



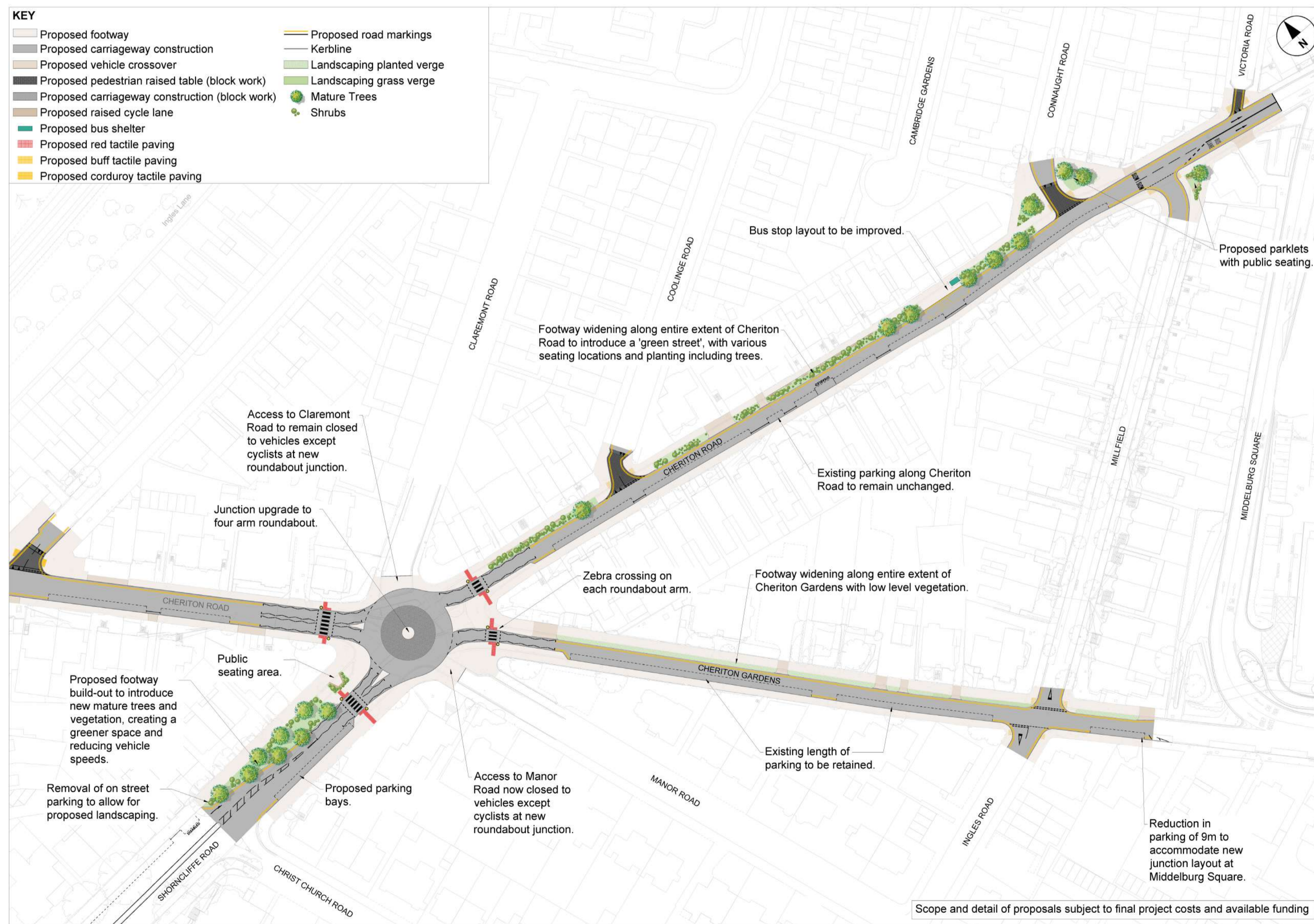


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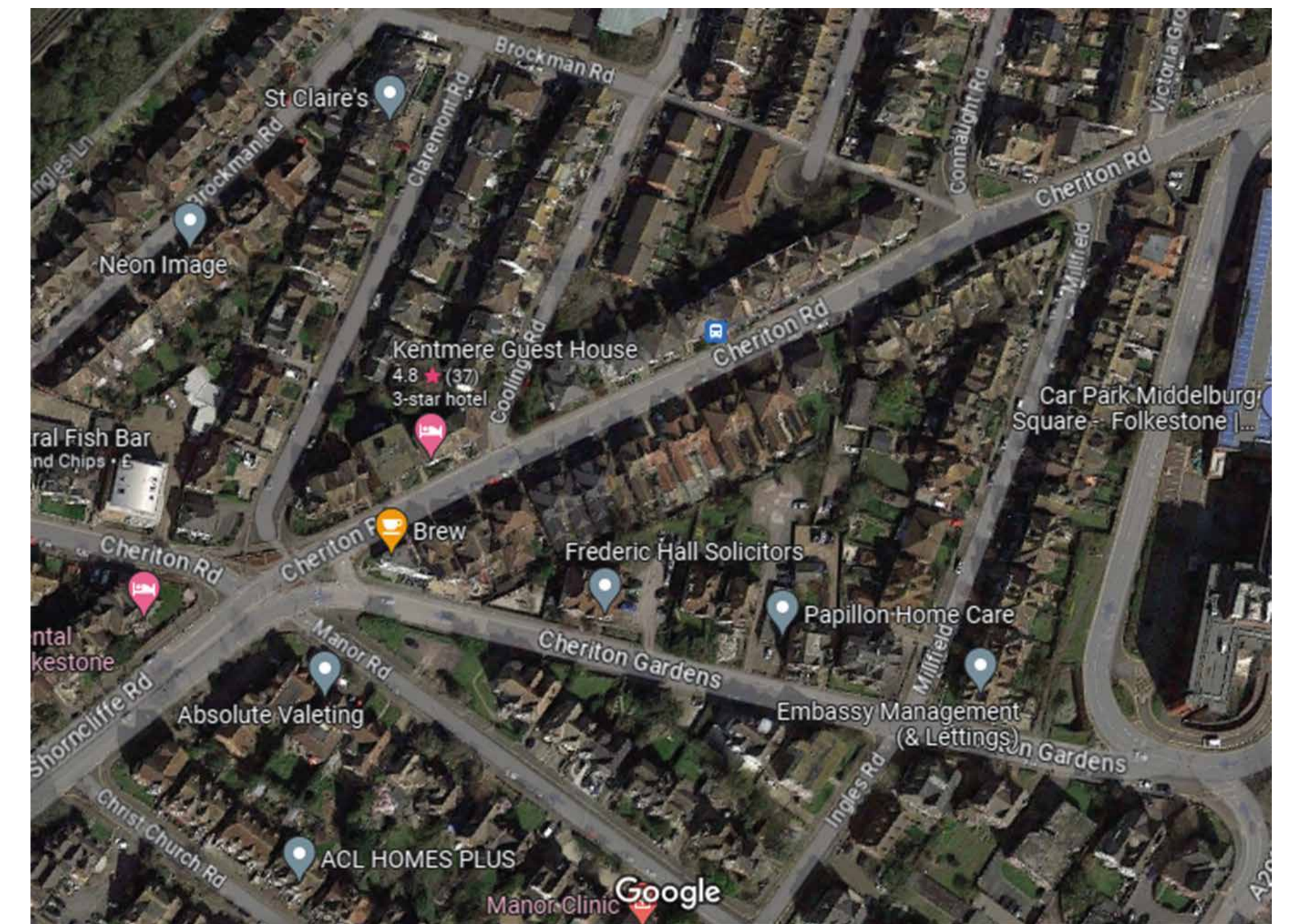
Station arrival and Cheriton Road to Shorncliffe Road: Proposed design

The drawing below shows the spatial extent of phase 1, with improvements to the existing network annotated. The existing aerial view is also provided for context. There will be an opportunity for you to give your feedback in relation to the proposals below on the final boards in this display.

Southern section of phase 1 – suggested improvements



Current aerial view





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Cheriton Road and Cheriton Gardens: Illustrative images

**Shorncliffe Road looking east towards the junction of Shorncliffe Road/
Manor Road/Cheriton Road/Cheriton Gardens**





Tell us what you think!

Now you have been given an idea of the proposed changes and road layouts, we want to know what you think. Your views are important to us as you are the people who use this area daily or weekly. As someone who knows Folkestone, lives, works or visits the area regularly, you are best placed to test / comment on the proposed scheme so we are keen to get your views.

Please complete a survey which you can find on the table at the end. If you would prefer, you can do this online by visiting the council website: **[folkestone-hythe.gov.uk/luf-public-engagement](https://www.folkestone-hythe.gov.uk/luf-public-engagement)** or by scanning the QR code on your device.



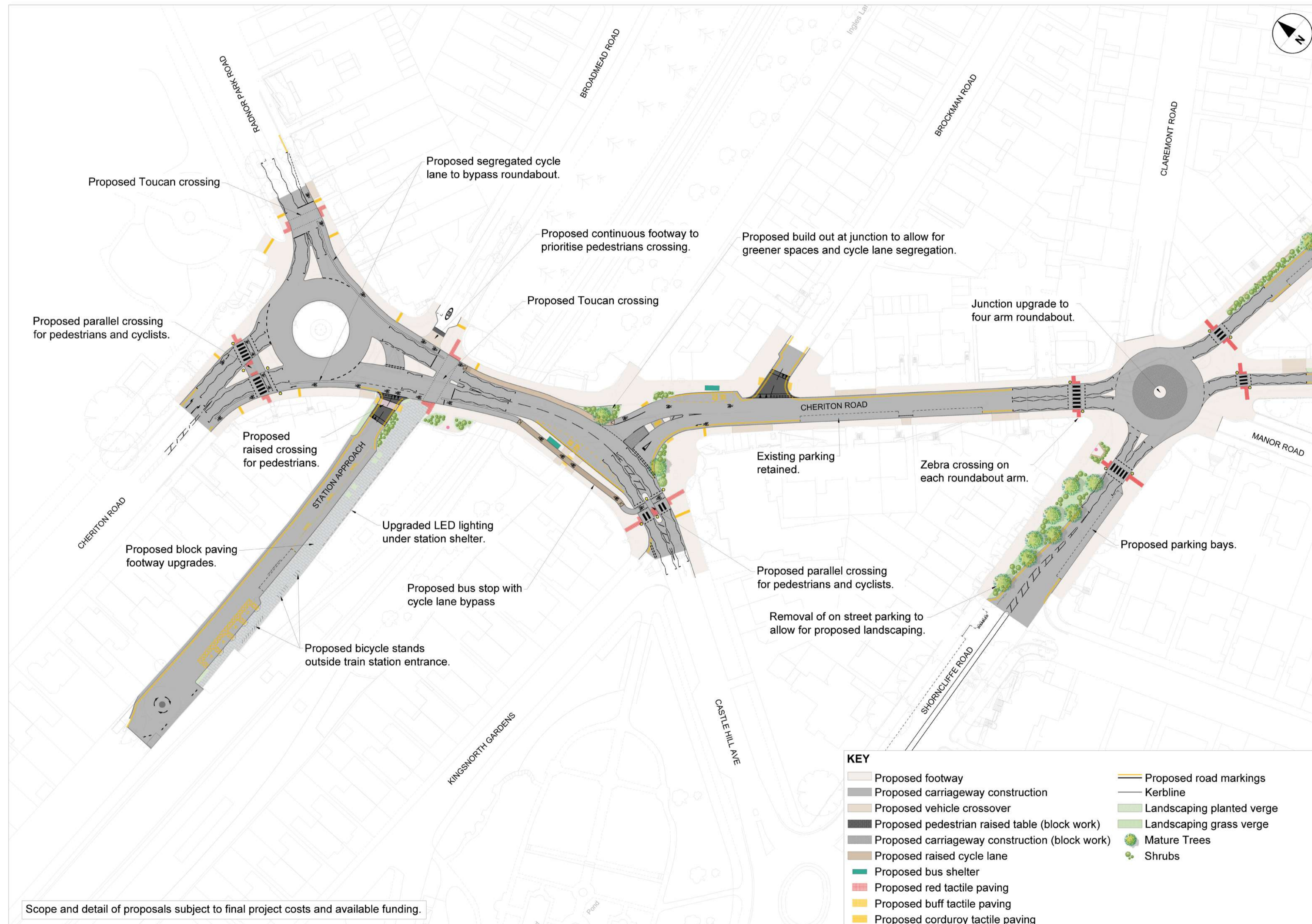
You can also give your views by posting a note on the following two boards. We would like to know:

- What impact will these proposals have on you?
- Will these proposals work for you as a pedestrian on your regular journeys?
- Do you think the location of the new crossings will make it easier to cross the roads?
- If you live in the area, will these proposals improve your street?
- If you have caring responsibilities, how will the mobility of those you care for be impacted?
- If you have additional mobility requirements, do you think these changes will make things easier for you?
- Do you cycle through the area? Will these proposals make it safer and easier for you to use your bicycle to travel?
- Do you drive through this area by car or pick up friends or family from the railway station? How will these proposals affect you?
- If you get the bus from this area, how will the changes impact your journey?
- What other ideas do you have?



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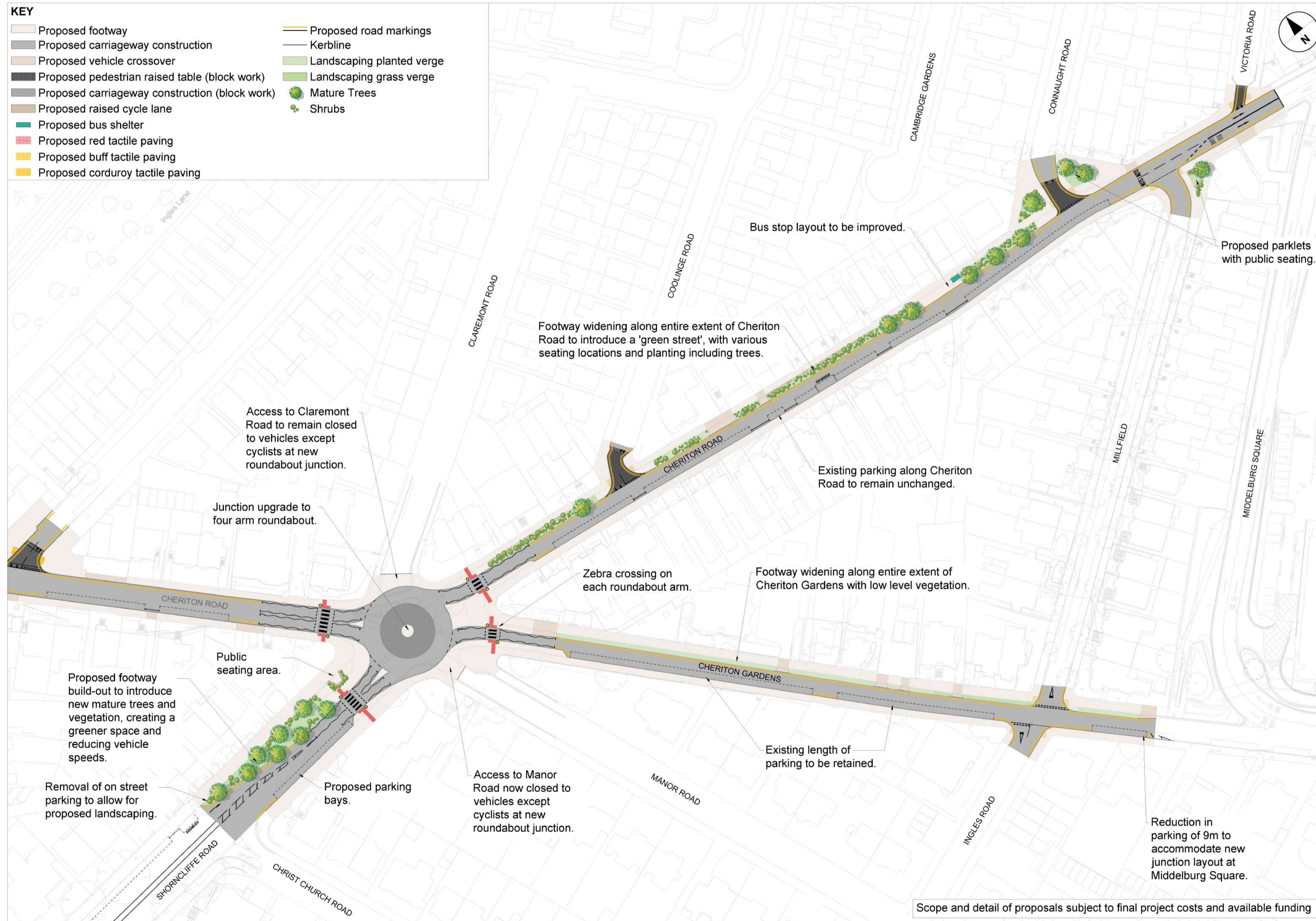
Station arrival and Cheriton Road to Shorncliffe Road: What do you think?



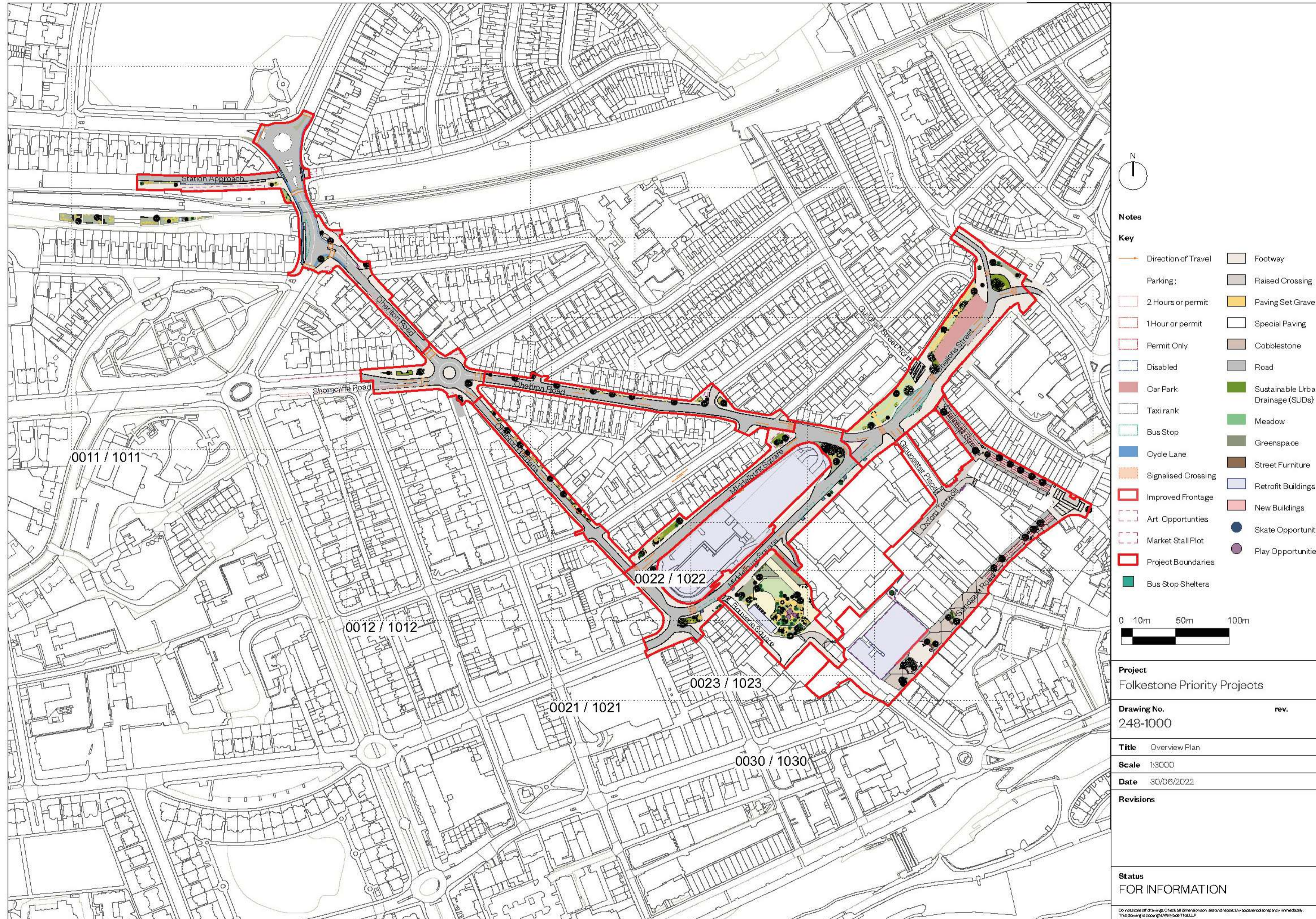


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Cheriton Road and Cheriton Gardens to Middelburg Square: What do you think?



Folkestone – A Brighter Future: Phase 2



While phase 1 concentrates on the train station arrival and connections to the town centre, phase 2 will focus on the town centre itself, including proposed alterations to the bus station.

For now, we're focusing on phase 1 but there will be further opportunities to engage with phase 2 of the project at a later date.



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Next Steps

Thank you for taking the time to visit today and for making your comments which will be taken into account during the detailed stage of the design of phase one.

If you haven't already, please complete a survey or do so online by visiting the council website: **[folkestone-hythe.gov.uk/luf-public-engagement](https://www.folkestone-hythe.gov.uk/luf-public-engagement)** or by scanning the below QR code on your device.



You will also find the display board images and text on the website if you want to take another look or signpost friends and family towards them.

As we move on to further phases of Folkestone – A Brighter Future, we will be holding further public engagement events. These will be publicised on our website and through our social media channels

 FolkestoneandHytheDC

 @fstonehythedc

 Folkestone and Hythe District Council

 Instagram @folkestonehythedc

If you have any questions about the project or require alternative formats of this information, email **public.engagement@folkestone-hythe.gov.uk**



Links to further useful and background information

A Brighter future for Folkestone & Hythe (5m video)



Check out this video to get an overview of the project and the Levelling Up Fund bid. See how we're delivering on our vision to meet the needs of our changing population and identifying key sites for future employment and housing.

Folkestone Place Plan



Explore the journey so far with links to previous consultation materials, details of how the Place Plan was developed and a timeline showing key stages of the journey.

Folkestone – A Brighter Future



Check out the project website pages where you can see all the engagement boards from today and complete an online survey to share your thoughts.