

Corporate Plan

2017 - 2020

*Investing for the next generation
Delivering more of what matters*

Folkestone

Hythe & Romney Marsh
Shepway District Council



Shepway District Council Corporate Plan 2017 – 2020

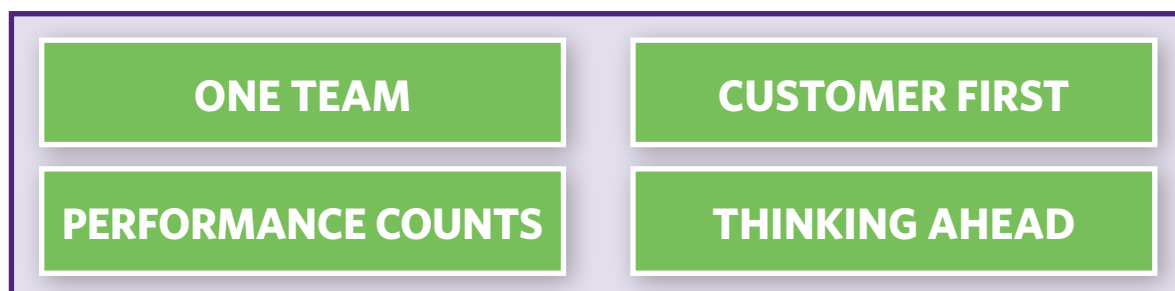
Investing for the next generation ~ delivering more of what matters

STRATEGIC OBJECTIVES	More Homes Provide and enable the right amount, type and range of housing	More Jobs Work with businesses to provide jobs in a vibrant local economy	Appearance Matters Provide an attractive and clean environment	Health Matters Keep our communities healthy and safe	Achieving Stability Achieve financial stability through a commercial and collaborative approach	Delivering Excellence Deliver excellent customer service through commitment of staff and members
To deliver these objectives we will:						
OUR PRIORITIES	<ul style="list-style-type: none"> • Deliver homes that meet the needs of our changing population • Accelerate supply of housing ▪ Prevent homelessness through early intervention • Create a new Garden Town at Otterpool Park • Improve private sector housing conditions • Bring empty homes back into use • Plan for strategic growth in the district 	<ul style="list-style-type: none"> • Support local employers to flourish • Identify key sites for future employment opportunities • Encourage appropriate development and promotion of commercial premises • Support partners to deliver dynamic and diverse high streets • Explore opportunities to support the nuclear industry • Enable appropriate infrastructure to enhance connectivity 	<ul style="list-style-type: none"> • Keep the district clean and tackle environmental issues • Maintain and improve natural and historic assets • Maintain a high quality environment through active enforcement • Work with partners to boost the appearance of the district • Prepare a new recycling, waste and street cleansing contract for the district • Provide clean and well maintained public spaces • Protect and manage the coastal sites in an environmentally sustainable way 	<ul style="list-style-type: none"> • Promote healthy lifestyles within our communities • Reduce the impact of anti-social behaviour • Support the South Kent Coast Health & Wellbeing Board and Local Children’s Partnership Group • Ensure access to high quality open space • Provide a new district leisure facility • Ensure the best use of our community assets to support community and voluntary sector organisations • Help reduce health inequalities through our services and partnership working 	<ul style="list-style-type: none"> • Ensure strong financial discipline • Explore alternative income streams including commercial opportunities • Develop an investment strategy for the longer term benefit of the district • Explore opportunities including working collaboratively to achieve efficiencies, reduce costs and improve resilience • Optimise the financial benefit from major developments in the shorter and medium term • Identify ‘Invest to Save’ opportunities 	<ul style="list-style-type: none"> • Focus on the customer in delivering excellence • Create a ‘Digital by default’ approach to services • Keep all councillors, staff and customers informed • Retain and recruit staff to deliver the new ways of working and challenges ahead • Motivate and enable staff to maintain and enhance performance • Sustain and develop a flexible and responsive workforce • Recognise and reward the value of staff

How it all fits together



Supported by our core values



Monitoring progress

The Corporate Delivery Plan will be reviewed annually to ensure it reflects the council's priorities and react to local and central government changes. Service plans are reviewed on a six monthly basis and based on service budgets. Personal performance reviews are undertaken annually and assist employees to understand their contribution to the corporate plan.

Contact us

For additional information on the corporate plan please contact:

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